

Fred Campagna
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Demo reel – <http://fredcampagna.com>

Professional Profile

Credibility

- Over 20 years' experience on broadcast affiliates in top-60 markets
- Experience in two top-10 markets
- In March, 2006, among the first in Southern New England to earn the American Meteorological Society's **Certified Broadcast Meteorologist (CBM) designation (#126)**.
- Awarded American Meteorological Society **Television Seal of Approval (#1261 Dec. 2001)**.
- 2019 **Certified most accurate forecast in the Atlanta DMA by WeatheRate**
- 2011/2012 **Certified most accurate forecast in the Providence/New Bedford DMA by WeatheRate**

Teamwork

- Led a team of four meteorologists as Chief Meteorologist
- Ability and desire to work closely with the other meteorologists, especially during severe weather events
- Responsible for schedule coordination of other staff meteorologists

Versatility

- Experience covering severe weather in the field and delivering remote weathercasts
- Hosted ½ hour specials, and four-hour parade and telethon coverage
- “Fred Knows” seasonal forecasts delivered during critical November, February, and May sweeps
- “Fridays with Fred” live segments at community event
- Live previews of high school football games with on-air sports talent
- Additional experience reporting on breaking news, general assignments, feature, and weather-related stories
- Provide traffic reports during morning and evening news

Forecast and Broadcast Experience

WGCL CBS46 News – Atlanta, GA

October 2019 - Present

Meteorologist

- Full-time weekday morning meteorologist
- Prepare and provide forecasts for on-air, website, mobile app, connected home devices, radio stations
- Make appearances in community including school visits, charity events and fundraisers
- Develop and implement new graphical scenes for MAX software

WFXT-TV Boston 25 News – Dedham, MA

June 2019 – October 2019

Meteorologist

- Freelance on-air meteorologist for all newscasts on FOX affiliate in Boston DMA. Experience covering severe weather in newscasts and cut-ins using WSI TruVu Max HD weather system.
- Provide forecasts for NESN, Boston Red Sox, Fenway Park events, Amazon Echo devices and local radio stations
- Update forecast on boston25news.com and social media sites
- Work with other meteorologists to coordinate and produce remote weathercasts

WNTH-TV News8 – New Haven, CT

September 2015 – September 2018

Senior Meteorologist

- Full-time on-air meteorologist at ABC affiliate in the Hartford-New Haven market
- Proficient in The Weather Company Max software suite and Intellicast Content Portal
- Provide forecasts daily for television, website, app, iHeartRADIO stations, Amazon Echo devices, Facebook Live, Twitter

- Numerous appearances in the community on behalf of the station, including regularly producing and delivering remote weathercasts on live television
- Conduct live segments with guests on morning news broadcasts

WFXT-TV FOX25 – Dedham, Massachusetts April 2014 – August 2015

Meteorologist

- Freelance on-air meteorologist for all newscasts on FOX affiliate in Boston DMA. Experience covering severe weather in newscasts and cut-ins using WSI TruVu Max HD weather system.
- Provide forecasts for NESN, Boston Red Sox, Fenway Park events, and local radio stations
- Update forecast on myfoxboston.com and social media sites
- Work with other meteorologists to coordinate and produce remote weathercasts

WLNE – TV – Providence, Rhode Island November 1998 – July 2012

Meteorologist

- Chief on-air meteorologist December, 2007-July 2012. Produced and delivered informative and accurate weather forecasts for evening newscasts (5pm, 6pm, 11pm) each weekday. Reported to news department when severe weather threatens. Delivered comprehensive on-air coverage during severe weather. Provide traffic reports at 5pm.
- Weather anchor for ABC6 in the Morning and ABC6 News at Noon 2002 to 2007. Produced and delivered weather forecasts for fast paced weekday morning show. Special focus placed on variety of content including forecast for travel, commuters, bus stop, pollen count, marine, and safe sun index. Delivered forecast for area radio stations.
- Extensive use of online components to further advance communication and forecasting accuracy. Used Twitter, Facebook, Google+, and Pinterest extensively to communicate with viewers and provide updates in severe weather situations. Created abc6hurricane.com – a site dedicated to hurricane forecasting, analysis, preparedness, and history. Deliver forecast for area radio stations.
- Proficient and innovative in use of Weather Central :Live, 3D:Live, and ESP:Live software.
- Spent time in the community through the Weather School program, visiting area schools and community groups. Serve as host, master of ceremonies, or live auctioneer at several community charity events each year.

Host

Co-hosted a television special on the Broadway version of the Lion King. Five years of co-hosting four hours of live coverage of the Bristol (RI) Fourth of July Parade - the oldest and largest 4th of July parade in the country. 13 years experience co-hosting coverage of the annual Jerry Lewis MDA Telethon. Hosted Oscar Night America pre-Oscar show.

Reporter

Served as weather, feature, environmental, and general assignment reporter responsible for gathering, producing, and delivering news stories. Have demonstrated the ability to work under a strict deadline.

Internet Administrator (2000-2005)

Managed content and design of www.abc6.com. Proficient in Adobe Dreamweaver, HTML, PHP, MySQL, XML, web video encoding, Adobe Photoshop, Adobe Flash, and Adobe After Effects.

Right Weather LLC – Bristol, Rhode Island July 2012 - Present

President

- Private forecaster for weather-dependent businesses and municipalities throughout New England
- Forensic and consulting meteorology for civil and insurance-related legal cases
- Courtroom and deposition testimony experience
- Founded weather forecasting service available to the general public on multiple digital media platforms, with additional services available by paid subscription.

- Created and launched rightweather.com, a website focused on providing updated forecasts and weather information for Southern New England. 1,500,000+ page views since 2012.
- Designed and implemented free RightWX Android and iOS apps.
- Extensive use of social media to promote and communicate forecast and weather information
- Visit schools and community groups to deliver weather presentation and encourage learning

Education

B.S. – Meteorology (Cum Laude) 1998
Plymouth State College of the University System of New Hampshire
Vice President, Plymouth State College Chapter of American Meteorological Society

B.A. - Economics (Business Emphasis) 1994
University of Colorado, Boulder, Colorado